

## Designing of indowestern garments by using tantric motifs

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■ **ABSTRACT** : The study was undertaken to add new and interesting ideas, which can break monotony and give a touch of novelty in construction of garments by using the tantric motifs. It was revealed from the data that the entire garments developed with tantric motifs in black and white colour were marketable and liked by the respondents, to fulfill the above purpose and design of dresses were selected by researchers themselves. After that tantric motifs were collected from primary and secondary sources then design sheets were developed with selected motifs. These design sheets were evaluated by 50 respondents which included students and faculty members of Home Science Department. The selected designs were used for development of garments comprising of stencil printing. The garments developed were evaluated on the basis preference of motifs, placements of motifs, stencil printing used and overall aesthetic appeal by using 3 point scale method. It was concluded from the data that designing of black and white garments with tantric motifs with stencil printing were preferred by the consumers.

■ **KEY WORDS**: Garments, Tantric motifs, Stencil printing

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